



One of the biggest tasks my clients have before a session is deciding on their wardrobe. This can be an overwhelming task if you don't know where to start. Dive in to my top 3 tips when choosing a wardrobe for your photo session!

1. Coordinate, but don't be matchy-matchy. Gone are the days where everyone being photographed needs to be in jeans and white shirts. Coordinating colors work well, but allowing some individuality with outfits is a great way to let some personality come through your photos!

2. Don't be afraid of texture! If weather permits, layer your outfits to add some demension. Jackets, scarves, hats, and vests can be a great way to add some versatility to your photos! Being able to take layers off also adds variety to the look of your photos.



3. Choose one person's outfit for the session and build everything else around that. For example, in the picture to the left, all outfits were based around the red skirt. Once that outfit was chosen, it was easier to add in coordinating colors and accessories.

Need outfit inspiration from stores? Here are a few of my favorite places to shop:

- Old Navy
- H&M
- VICI (women's dresses and skirts)
- Target
- Carter's(children's clothes)